



Health Economics of Multi-Cancer Blood Testing

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<https://www.medicalnewstoday.com/articles/blood-test-can-detect-50-different-types-of-cancer>



Introduction

- **I have no relevant financial relationships within the last 24 months**
- Draws on Lipscomb J, Horton S, Kuo A, Tomasetti C. Evaluating the Impact of a Multi-Cancer Early Detection Test on Health and Economic Outcomes: Toward a Decision Modeling Strategy. Draft, 2021: submitted *Cancer*.
- Presentation outline:
 - A short primer on health economics, and the cost-effectiveness of existing cancer screening in the US
 - Potential cost-effectiveness of a Multi-Cancer Blood Test (MCBT)
 - Policy implications – early thoughts

Short primer on health economics

- Cost-effectiveness is widely used in health, to help set priorities
- Depends heavily on the effectiveness of a health intervention
- Most commonly measured by QALYs (quality-adjusted life-years) saved
- Measures additional years of life gained (LYG) by an intervention, adjusted by perceived quality; quality ranges from 0 (worst) to 1 (best)

What is good value for money in health?

- The lower the cost per QALY for an intervention compared to an alternative e.g. “no intervention”, the more cost-effective it is
- Many countries use a “threshold” – interventions costing more than this threshold are unlikely to be funded
- For the United States, \$50,000 is often used as a threshold (per capita Gross Domestic Product, GDP currently is around \$64,000)
- The World Health Organization previously suggested that interventions costing less than 1 X per capita GDP were “very cost-effective” – subsequently criticized, but this remains a decent rule of thumb across countries

Current US cancer screening programs

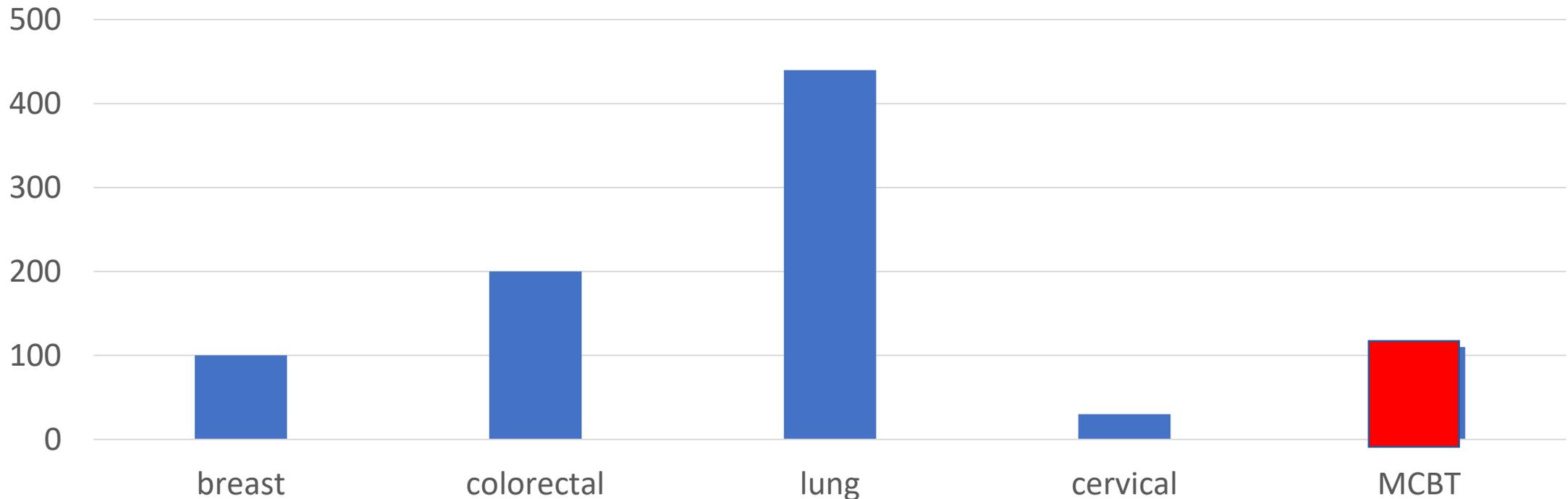
- Breast cancer: mammogram every year age 50-54; every two years 55-69 (CDC)
- Colon cancer: Test ages 50-75; various methods: colonoscopy every 10 years; fecal DNA every 1-3 years (CDC)
- Lung cancer: Test ages 50+ with annual low-dose CT with 20 pack-year smoking history (USPSTF)
- Cervical cancer: Test ages 25-65 every 5 years with primary HPV test, or every 3 years with Pap, or co-test every 5 years (ACS)



<https://www.cedars-sinai.org/programs/imaging-center/exams/ct-scans/lung.html>

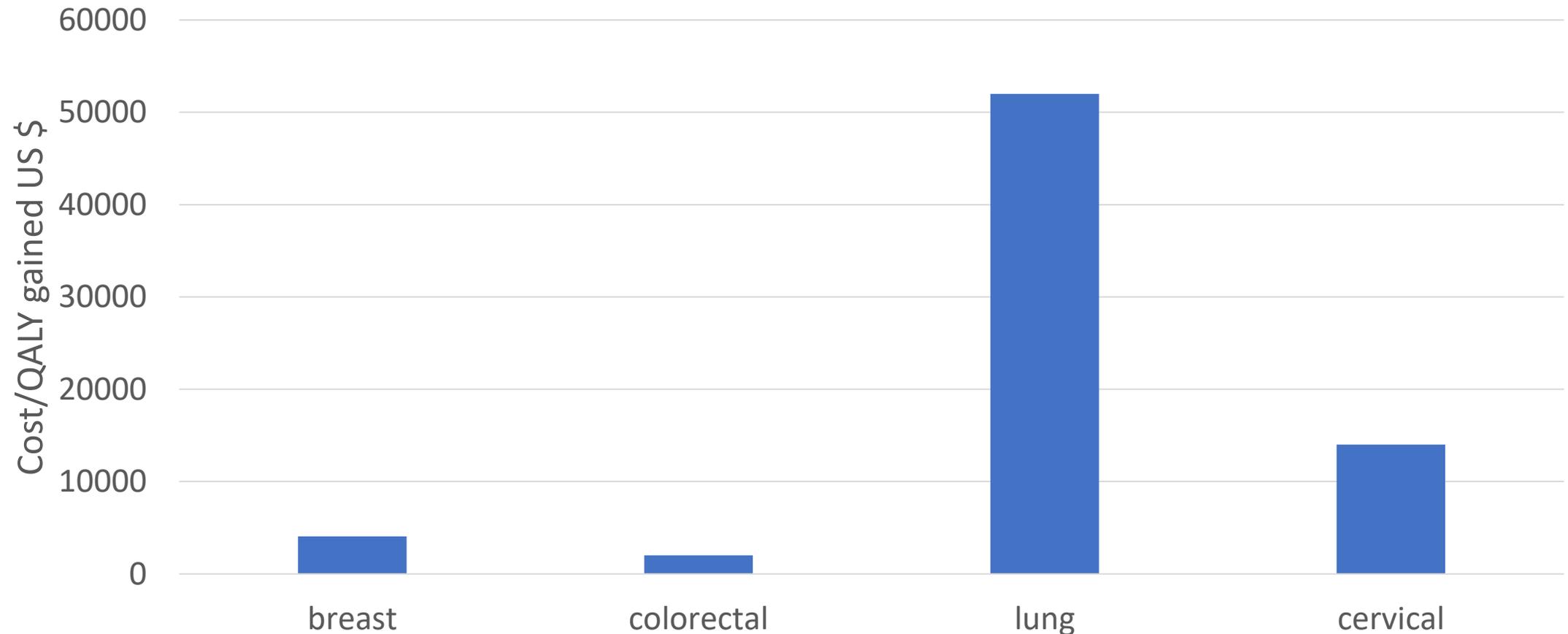
Estimated annualized cost per person screened of MCBT versus existing cancer screening programs

Annualized cost of per person screened according to guidelines for various cancers, USD



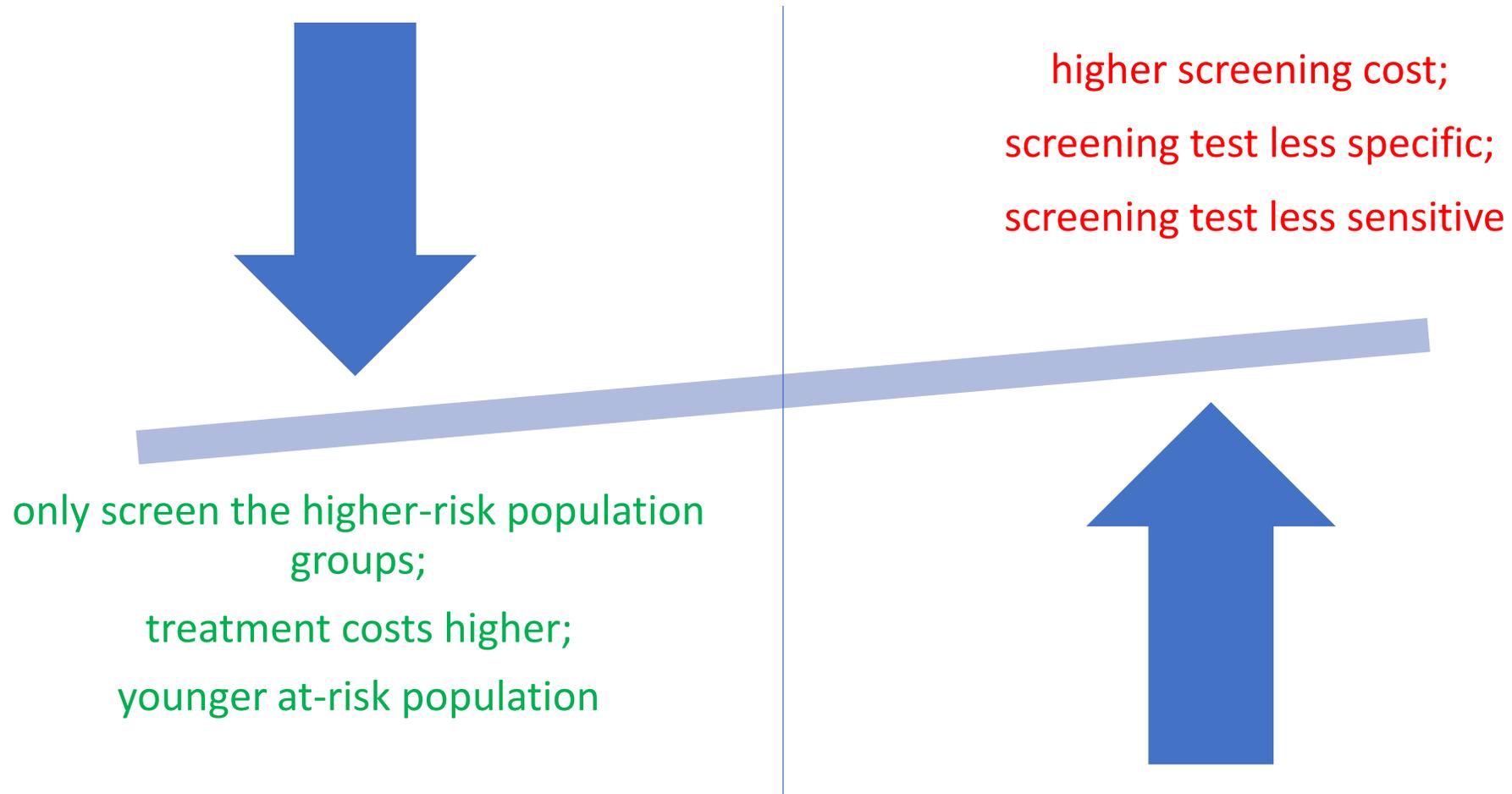
See notes to slide 7. **Cost for MCBT is very preliminary estimate only.**

Cost-effectiveness estimates, existing screening programs, USD (orders of magnitude 2000-2010 \$)



Breast: de Koning et al *Int J Cancer* 1991; Colon: Lansdorp-Vogelaar et al *Epidemiol Rev* 2011; Lung: Goffin et al *JAMA Oncology* 2015 for Canada, using \$1 CDN = \$1 USD in 2008; Cervical: Wright et al *Am J Managed Care* 2016

Factors causing cost per QALY to increase \uparrow or decrease \downarrow (become **less** or **more** cost-effective)

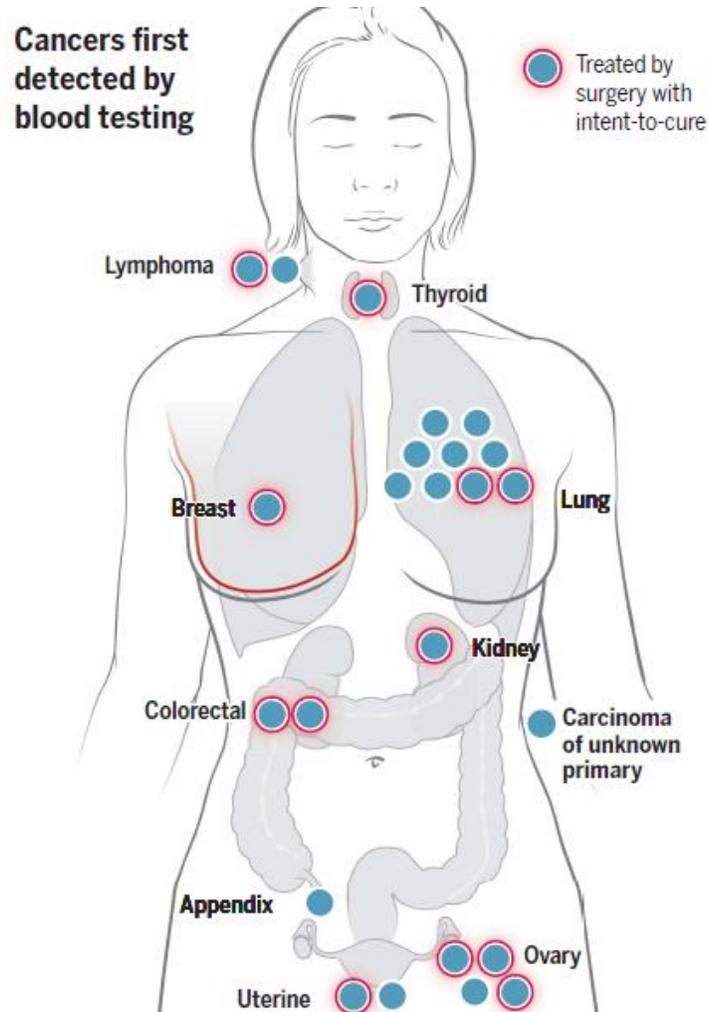


Common cancers in US ranked by incidence and by deaths, and priority for new screening

Incidence	Death	Priority for new screening test?
Breast (11.1%)	Lung (22.6%)	Pancreas
Lung (10.0%)	Pancreas (7.8%)	Liver
Prostate (9.2%)	Breast (7.0%)	Lung
Colon (4.5%)	Colon (6.2%)	Upper GI
Melanoma (4.2%)	Prostate (5.3%)	Ovary
Bladder (3.5%)	Liver (5.1%)	
Non-Hodgkin lymphoma (3.2%)	Upper GI (Oesophagus + stomach) (4.5%)	
Kidney (3.0%)	Leukemia (3.9%)	
Corpus uteri (2.7%)	Non-Hodgkin lymphoma (3.4%)	
Leukemia (2.7%)	Brain, CNS (3.0%)	

Source: Column 1 & 2: Globocan2020 USA Fact Sheet; Column 3 author, ranking (% share deaths/% share new cases >2

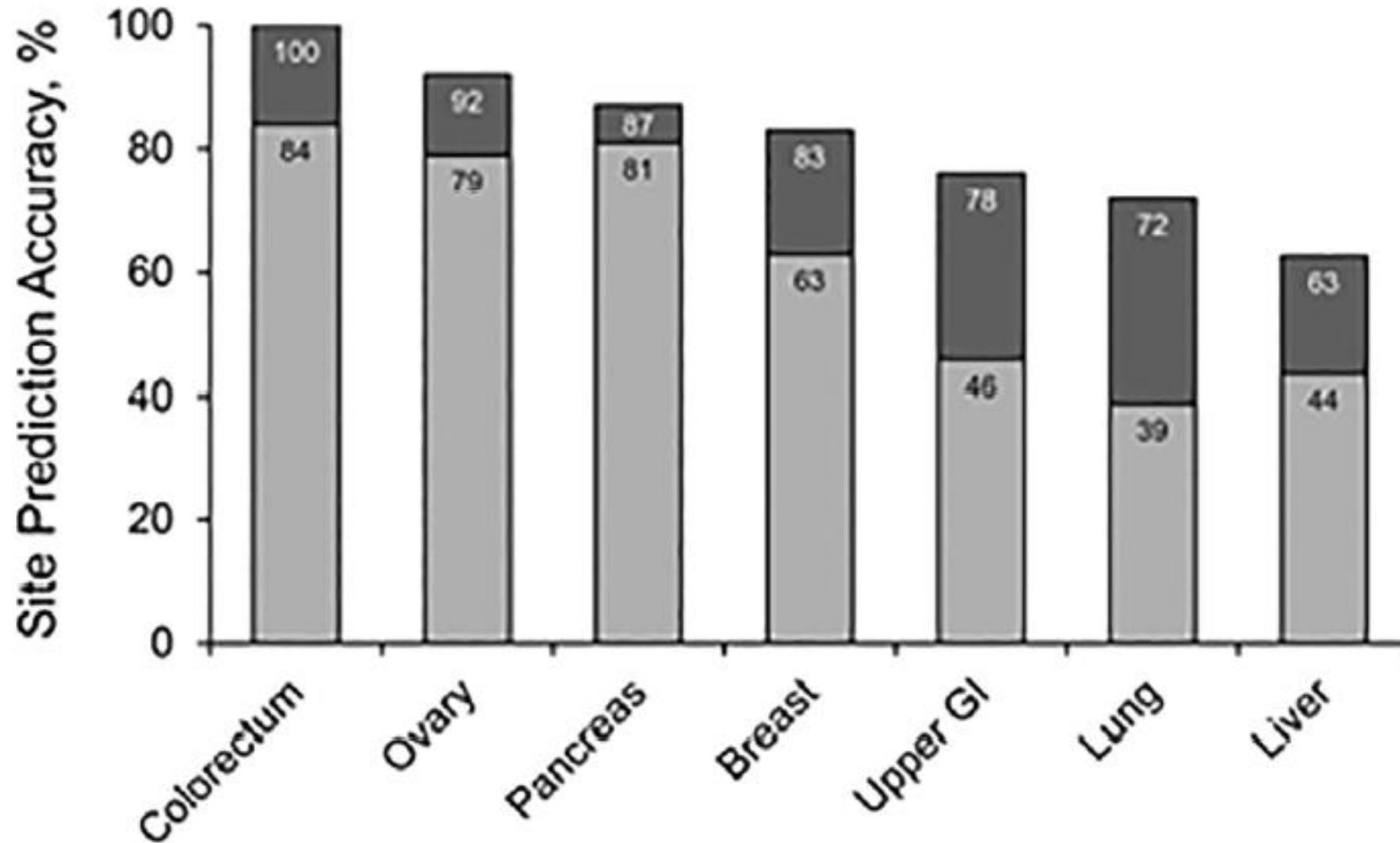
How sensitive is the MCBT?



DETECT-A Trial (AM Lennon et al, Science 349 eabb9601, 2020) concluded that MCBT, in 10,006 women recruited to be followed for 12 months resulted in:

- 26 cases of cancer detected from sequence of 2 blood tests plus follow-up imaging
- Another 24 detected by standard of care screening, and 46 via symptoms
- 17 of 26 were localized/regional disease
- 12 received surgery with curative intent
- 3 false positives that involved minimally invasive follow-up (surgery, bronchoscopy)
- Sensitivity 27-30% (depends on definition)

Detection and site-prediction of surgically resectable cancers



Source: Ahlquist
*DA Precision
Oncol 2018*

Light bars are where tumor location was correctly classified as most likely site; dark bars one of two most likely sites

Possible new single-cancer blood tests

- Single cancer tests being evaluated include (among others):
 - Ovarian cancer in high risk women (SE Lentz et al, *Gynecol Oncol* 159:804, 2020)
 - Gastric (stomach) cancer in high risk men (R Kapoor et al, *Value Health* 23:1171, 2020)
 - Endometrial (uterine) cancer in high risk population (LJ Havrilesky et al *Am J Obstet Gynecol* 112:526, 2009)
- Some of these tests appear cost-effective in high-risk populations: but screening high-risk populations may miss many cases
- What if a single test (MCBT) could test for several such cancers, i.e. spreading the testing costs over more cancers?



<https://www.utoronto.ca/news/evidence-grows-iron-deficiency-screening-childhood-u-t-researchers>

Can a Multi-Cancer Blood Test improve on doing several single-cancer tests?

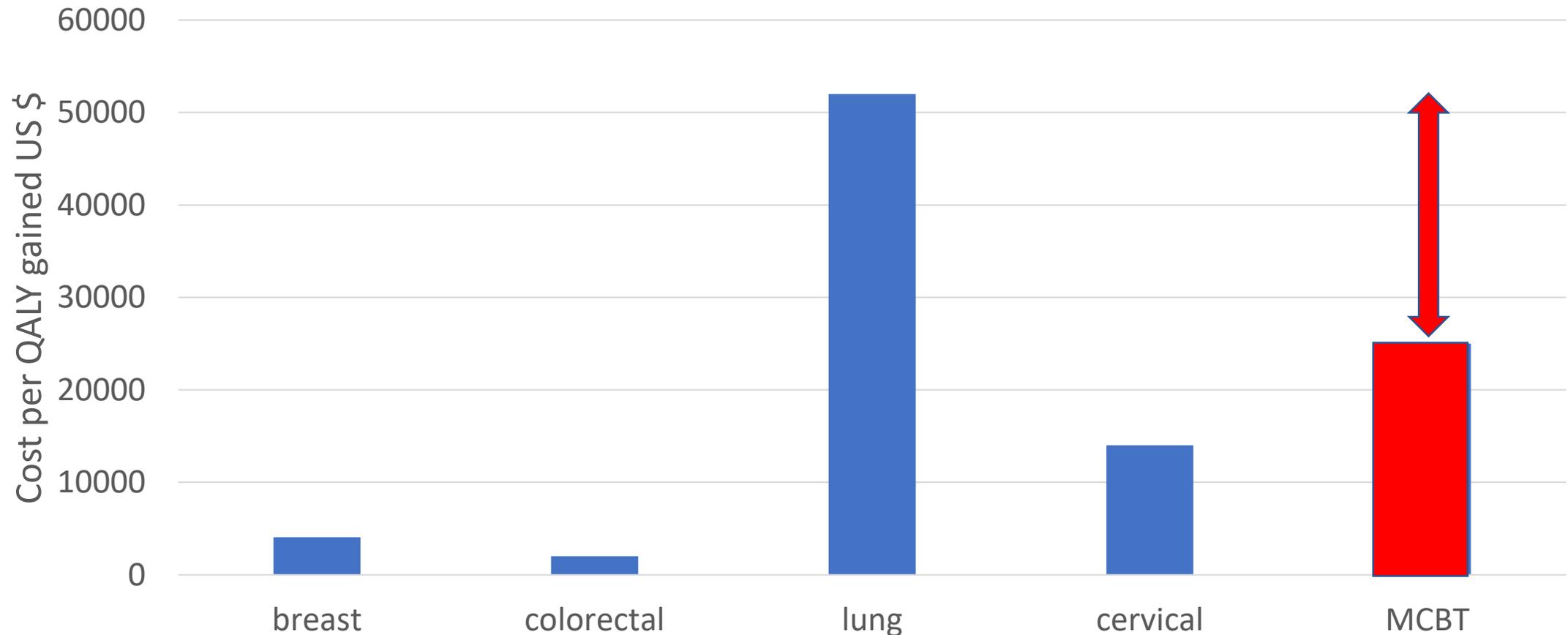
Cancer ID	Similar to:	Assumed MCBT test sensitivity	Assumed survival gains if detected early	Estimated cost-effectiveness, single cancer screening test (\$/QALY)
1	Pancreatic cancer	Low (30%)	Low (<1 yr)	Very poor (>\$500k)
2	Uterine cancer	High (70%)	High (>20 yrs)	Good (< \$50k)
3	Lung cancer	Medium (30%)	Medium (7 yrs)	Poor (>\$100k)

We modelled cost-effectiveness of an MCBT for three “baskets” of cancers with different characteristics, including two with no existing approved test, and one (lung) with an existing test

Can a Multi-Cancer Blood Test be cost-effective?

- Assumptions:
 - The test is given once at age 50, and we examine a 2-year interval following the test
 - We use a health sector perspective (i.e. costs of healthcare, but not financial costs of lost work, travel costs for patients etc.)
- Results: **Given our assumptions, the cost-effectiveness of the MCBT is good (cost per QALY is below that of each of the tests separately, and quite well below the threshold of \$50,000)**

Cost-effectiveness estimates MCBT versus existing screening programs, USD



See notes to Slide 8 for sources. **MCBT estimate is very preliminary only.**

Limitations of our findings

- The model is complex, even when limited to 3 cancers
- We don't know as much about cancers which are currently not detected early (e.g. the speed at which they progress)
- For cancers not currently detected early, treatment regimes are likely not well developed and could improve
- Will use of the MCBT make people less likely to adhere to existing screening test guidelines? (bad outcome)
- Or will MCBT increase outreach to those who are not up-to-date with existing screening guidelines (good outcome: in Ontario 1/3 women not up-to-date re breast cancer, 1/3 people not up-to-date re CRC; Litwin, *Gastroenterology* 2016; Cancer Care Ontario Report 2019)

Limitations (cont.)

- Currently we model a one-time only application of the MCBT: for existing cancer screening, cost-effectiveness tends to decline if the test is repeated more frequently (but depends on the speed of progression of the particular cancer)
- Need to update estimate by sex (incidence and response to treatment for some cancers can differ considerably by sex)
- We haven't modelled the impact on the cost-effectiveness of existing screening programs: cost-effectiveness of these may decline somewhat if (in effect) the same person is being tested twice in the same year for the same cancer

Policy Implications (my opinion)

- I suspect it is unlikely the MCBT would displace existing screening programs where these already exist:
 - MCBT is less sensitive to pre-cancers than existing tests for breast, cervical and colorectal cancers
 - Cervical cancer screening is evolving with HPV vaccination, and possible evolution to DNA testing
- MCBT is also unlikely to reach low- and lower-middle income countries since access to PET-CT for confirmatory testing is limited, as is treatment capability for cancers in general
- More research – and treatment options – may become possible for early stage cancers e.g. stomach, oesophagus, pancreas, liver, ovary, if MCBT improves detection of these at early stages