

Webcast 1: Innovations in Cancer Prevention

April 7, 2021

12:25 p.m. PRE-WEBCAST SOCIAL

12:30 p.m. WELCOME

12:35 p.m. KEYNOTE

The Digital Revolution Comes to Healthcare and Public Health

Garth Graham, MD, MPH, FACP, FACC, Director and Global Head, *Healthcare and Public Health Google*, and Head, *YouTube Health*

15 minutes of dialogue with Molly K. McCarthy, MBA, RN-BC, National Director, US Health Providers & Health Plans for Microsoft, Dr. Graham and the audience

5-minute break

1:30 p.m. **Breathing throughout the Day: How to Link Breath to Movement with the Perspective of Indigenous Yoga**
Analisa Garcia-Rockbridge (Diné), *Mother of Sage Yoga*

5-minute break

2:20 p.m. **PANEL: CHALLENGES AND OPPORTUNITIES FOR PRIMARY PREVENTION OF CANCER**

Moderator: David Berrigan, PhD, MPH, *Behavioral Research Program, Division of Cancer Control and Population Sciences, National Cancer Institute*

One Text at a Time: Promoting Smoking Cessation among Latinos

Francisco Cartujano, MD, *School of Medicine and Dentistry, University of Rochester*

Cancer Prevention with Mobile Messaging: Applications in Melanoma and Tobacco

Darren Mays, PhD, MPH, *The Ohio State University*

Following a Moving Target: Policy Issues in Addressing Emerging Tobacco Products

Minal Patel, PhD, MPH, *Truth Initiative*

15 minutes of moderated dialogue with panelists and participants

5-minute break

3:43 p.m. COMMUNITY-LEVEL PRESENTATIONS: CANCER PREVENTION PROGRAMS

Sharing Our Success in Vaccinating American Indians and Alaska Natives against HPV-Related Cancers in the Warm Spring IHS Service Area

Marc R. Mason, RN, *Confederated Tribes of Warm Springs (OR)*

Partnerships to Encourage Colorectal Cancer Prevention in Public Housing in Upstate New York

Linda J. Veit, MPH, *SUNY Upstate Medical University*

***Prevenir es Vencer*: Encouraging Cancer Prevention in an Indigenous Community**

Norma Gomez, *Mixteco/Indígena Community Organizing Project (MICOP)*

15 minutes of dialogue moderated by Luz Amparo Pinzon, PhD, Public Health Education, Communications and Research Strategist, with presenters and participants

4:25 p.m. WEBCAST CLOSSES

Thank you to our sponsors!

**EXACT
SCIENCES**

GRAIL

Bristol Myers Squibb

HOLOGIC

Webcast 2: Innovations in Early Detection of Cancer

May 5, 2021

12:25 p.m. PRE-WEBCAST SOCIAL

12:30 p.m. WELCOME

12:35 p.m. PANEL: INNOVATIONS IN CANCER SCREENING

Moderator: Robert A. Smith, PhD, *Center for Cancer Screening, the American Cancer Society*

Strategies for Cost-Effective Interventions for Cervical Cancer Screening in Low-Resource Areas

Ophira Ginsburg, MD, MSc, FRCPC, *New York University Langone Health*

Increasing Access to Lung Cancer Screening for American Indians in South Dakota

Daniel Petereit, MD, FASTRO, *Cancer Care Institute at Monument Health (Rapid City, South Dakota)*

Improving Follow-Up of Positive Stool-Based Tests with Timely Colonoscopies in Community Health Centers

Gloria D. Coronado, PhD, *Center for Health Research, Kaiser Permanente*

15 minutes of moderated dialogue with panelists and participants

5-minute break

2:00 p.m. IMPACT OF COVID-19 ON STATE AND LOCAL PUBLIC HEALTH EFFORTS IN CANCER SCREENING & PREVENTION

Weathering the COVID Storm: Impact on National, State and Local Public Health Efforts Now and in the Future

Marcus Plescia, MD, MPH, Medical Director, *Association of State and Territorial Health Officials (ASTHO)*

10 minutes of dialogue moderated by Erin Matthews Thomas, MS, HSAS, Potomac Health Foundation, with Dr. Plescia and participants

2-minute break

Sponsored by GRAIL

2:40 p.m.

MCED Technology & Improving Cancer Detection in the Population

Joshua Ofman, MD, *Chief Medical Officer and Head of External Affairs*

5-minute break

3:30 p.m.

COMMUNITY-LEVEL PRESENTATIONS: CANCER SCREENING

A Peer Response to Hepatitis C in Persons Who Inject Drugs in Rural Virginia and West Virginia

Lawson Koeppel, MSW, *Virginia Harm Reduction Coalition*

Using Technology to Achieve Timely Diagnostic Colonoscopy

Manasi Jayaprakash, MD, MPH, *Center for Asian Health Equity, UChicago Medicine*

Developing a State-Wide Shared Vision for Lung Cancer Screening in West Virginia

Shelly Dusic, MA, *West Virginia Breast and Cervical Cancer Screening Program, West Virginia University Cancer Institute*

15 minutes of dialogue moderated by Elizabeth Westbrook, MCHES, Kentucky Cancer Program, with presenters and participants

4:15 p.m.

WEBCAST CLOSES

Thank you to our sponsors!

**EXACT
SCIENCES**

Bristol Myers Squibb

GRAIL

HOLOGIC

Webcast 3: Progress and Challenges in Cancer Screening June 2, 2021

12:25 p.m. PRE-WEBCAST SOCIAL

12:30 p.m. WELCOME

12:35 p.m. PANEL 1: GENETICS AND GENOMICS IN PUBLIC HEALTH

Moderator: Lisa Schlager, *Facing Our Risk of Cancer Empowered (FORCE)*

What You've Always Wanted to Know about Genetics and Genomics in Cancer Prevention and Early Detection

Heather Hampel, MS, LGC, *The Ohio State University*

How Does Lung Cancer Develop in Never-Smokers? Looking for Answers in Genomic Sequencing

Alice Berger, PhD, *Fred Hutchinson Cancer Research Center*

Evidence that Sharing Genetic Test Results with People at High Risk of Melanoma Motivates Behavior Change

Sancy Leachman, MD, PhD, *Oregon Health and Sciences University*, and Lisa Aspinwall, PhD, *Cancer Control and Population Sciences Huntsman Cancer Institute*

15 minutes of moderated dialogue with panelists and participants

2-minute break

Sponsored by Exact Sciences

2:05 p.m.

Today's Colorectal Cancer Screening Challenge: Addressing the intersection of COVID-related screening declines, health disparities and a lowered screening age

Paul Limburg, MD, MPH, AGAF, *Chief Medical Officer, Screening*, and Durado Brooks, MD, MPH, *Deputy Chief Medical Officer, Screening*

5-minute break

2:55 p.m. **PANEL 2: FRONTIERS IN CANCER SCREENING**

Moderator: Richard C. Wender, MD, *Department of Family and Community Health, Perelman School of Medicine, University of Pennsylvania*

A Sequence of Trials for the Early Detection of Ovarian Cancer

Steven J. Skates, PhD, *Mass General Hospital and Harvard Medical School*

Now that We Can Walk, Are We Ready to Run? From Single-Cancer to Multi-Cancer Early Detection

Ruth Etzioni, PhD, *Public Health Sciences Division Fred Hutchinson Cancer Research Center*

Health Economics of Multi-Cancer Blood Testing

Sue Horton, PhD, *University of Waterloo*

15 minutes of moderated dialogue with panelists and participants

4:15 p.m. **CANCER PREVENTION LAURELS AWARDS PRESENTATION**

Moderator Andrea Roane, award-winning journalist and former news anchor at WUSA9 in the Washington DC metro area, presents the 2021 Cancer Prevention Laurels Awards. These Prevent Cancer Foundation Laurels awards are given in partnership with the National Colorectal Cancer Roundtable.

- **Increasing Health Equity through Innovation**
- **Dedication to Community Service**
- **National Leadership**

4:30 p.m. **WEBCAST CLOSSES**

Thank you to our sponsors!

**EXACT
SCIENCES**

Bristol Myers Squibb

GRAIL

HOLOGIC