



Behind the Scenes: The Making of a Congressional Families Webcast



**CONGRESSIONAL FAMILIES
CANCER PREVENTION PROGRAM®**
of the Prevent Cancer Foundation®

April 22, 2019

The National Association of Broadcasters hosted Congressional Families for a webcast on "Too Young for This Sh*t: The Rise of Early-Onset Colorectal Cancer."



Michael Khatcheressian, NAB's Director of Media Production, served as producer extraordinaire, switching the camera feeds, perfecting audio and making sure viewers saw the correct information.



Before the webcast, moderator Dr. John Marshall and panelist Dr. Kimmie Ng had an opportunity to meet and chat.



Each panelist was miked up and had an opportunity to read through their scripts and presentations before the webcast began. We went through the format of the program and Mike told everyone which camera to look at. We talked about whether we could say "shit" on-air (we could!).

Doing a live webcast is a little nerve-racking, but also exciting! All you can do is be as prepared as possible and trust that you're in good hands with your producer and moderator- which we were! Mike said not to be distracted by what else was going on around us (as they say, "the show must go on"). The backdrop is a patio, so if someone decided to eat their lunch outdoors, they might be on camera!





Dr. Marshall was a fantastic moderator, taking notes throughout the webcast to help formulate interesting questions to further the conversation. I even jumped in with a few questions of my own.





If you missed the webcast live, you can still watch on-demand anytime. Visit www.congressionalfamilies.org or www.bit.ly/TYFTS.
Thanks for your support and for tuning in!



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