

Prevent Cancer Foundation Overview

WHO WE ARE



The mission of the Prevent Cancer Foundation is saving lives through cancer prevention and early detection. Our vision is to *Stop Cancer Before It Starts!*[™]

Founded in 1985, the Prevent Cancer Foundation has been a leader in cancer prevention and early detection. As the *only* nonprofit in the United States solely focused on cancer prevention and early detection, the Foundation has been referred to as “the candle that ignited a bonfire” in the field of prevention. Investing nearly \$142 million over the past 29 years, the Prevent Cancer Foundation has always focused its resources on cancers that can be prevented in many instances through healthy lifestyle choices or early detection.

WHY IT IS IMPORTANT



Each year, more than 1.6 million Americans are diagnosed with cancer and more than 589,000 die from the disease. However, research shows that up to 50 percent of cancer cases and more than 50 percent of cancer deaths are preventable—with the knowledge we have today.

As the cost of health care continues to be a looming issue, the high and unsustainable cost of cancer treatment is especially significant. The implications of this issue are staggering, as cancer costs are projected to reach \$156 billion per year by the year 2020.

Cancer prevention and early detection are more important than ever, and are an effective strategy to lower health care costs and save lives.

WHAT WE DO:

Our work is built on four pillars: Research, Education, Outreach and Advocacy

RESEARCH



Investing in early-stage research a key component of the vision of Prevent Cancer. We have funded more than 450 peer-reviewed grants and fellowships at more than 150 of the leading medical institutions nationwide.

“I am thankful that the Foundation’s mission has always been cancer prevention and early detection through research and education. Because of that initial grant, I was able to conduct research that led to the development of a vaccine that will help save the lives of thousands of women worldwide each year. It was exciting for us, and it’s exciting for others to get this kind of support.” -Dr. Anna R. Giuliano

EDUCATION



The Foundation has invested funds into educational campaigns to help the general public understand that some cancers can be prevented, through healthy lifestyle choices and medical screenings, or detected early, when they are most treatable.

OUTREACH



Funding nationally, while acting locally, is critical to spreading the prevention and early detection message at the grassroots level. By empowering local community leaders, we are able to implement lifesaving cancer prevention and early detection programs within diverse populations, including the medically underserved and those in remote areas.

ADVOCACY



While it is critical for individuals to play an active role in their own cancer prevention and early detection efforts, collectively we can effect even greater change through broader advocacy efforts at local, state and national levels. Advocacy, in the classic sense, is influencing decision and policy makers in support or opposition of a cause or policy. The Prevent Cancer Foundation, however, helps individuals across the country better understand how they can become advocates through taking steps, large and small, in their daily lives.

In addition to educating and empowering grassroots advocates, the Prevent Cancer Foundation works with elected officials, regulators, policy and decision makers, and more than a dozen cancer coalitions to enhance access to quality healthcare, reduce barriers to individual health and wellness, ensure adequate funding for cancer research.

GET INVOLVED



Donate

Volunteer

Advocate

Learn more at preventcancer.org



Stop Cancer Before It Starts![™]